

**I FEEL
SLOVENIA**

**YOUR NEXT STOP
SLOVENIA**

**WHY ORGANISE A CONFERENCE IN
OUR GREEN COUNTRY**

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www.slovenia-convention.com



Slovenian
Convention
Bureau



WHY ORGANISE A CONFERENCE IN SLOVENIA

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INTRODUCTION

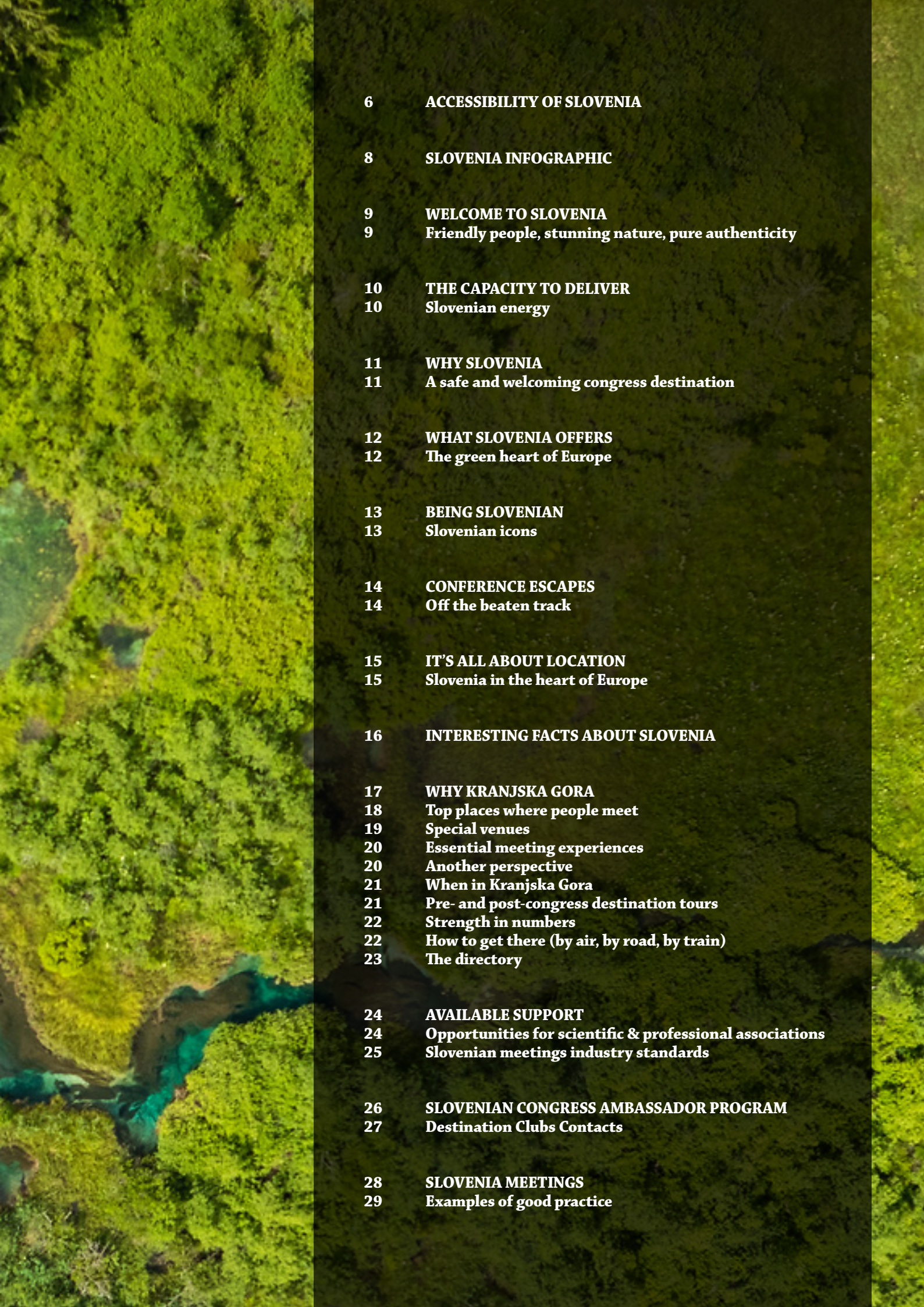
In such a small area of only two million people, we have a very diverse and sustainably oriented offer and can organize meetings in cities, the Alps, the Mediterranean and spas. Slovenia has beautiful untouched nature and exquisite cuisine. We are excellent and hospitable organisers and hosts. We offer a great value for money. It is also important that we are a democratic European country with the euro and inside the Schengen area. It is important that Slovenia is both economically and scientifically internationally connected, as we have many experts in various fields that are involved in international associations. Thus, Slovenia hosts numerous reputable international scientific-professional meetings. Slovenia and its providers are active in the international business environment and are looking for appropriate events for our country. Last year we developed the long-term project Slovenian Congress Ambassador Program. Its congress purpose is to bring even more international business events to Slovenia. In this project, we cooperate with the Slovenian scientific, professional, academic, medical and economic spheres, which are important stakeholders in this field and a number of local partners.



Miha Kovačič,
Director of
Slovenian
Convention Bureau

Most attendees haven't visited Slovenia before, which makes it a very appealing destination for delegates who crave something new, different and off-the-beaten-path. The big advantage of being small is that you can focus on the little things. We utilize details and personal touches, which make your meeting truly authentic. Slovenian Convention Bureau is the central contact point for meeting planners, supplying them with impartial information and advice on all aspects of organizing events in Slovenia. Our experienced suppliers and fitting infrastructure can bring to life even the most demanding international scientific-professional events. Slovenia is a young country and quite new to MICE, but we recognize the importance and value of partnership since meetings industry events are only truly successful when the entire destination community works together in support of the clients' objectives. Our offer and guarantee are strongly supported by the energy and diligence of Slovenians, making for a unique and memorable experience.





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SLOVENIA IS A WELL ACCESSIBLE DESTINATION

- The current non-stop connections comprise more than 160 weekly scheduled flights to 22 destinations in 15 countries (March 2020).
- Any location in Slovenia is easily accessible from all neighboring international airports (Venice, Trieste, Zagreb, Graz, Vienna) with GoOpti and Nomago buses and shuttles.
- Modern, comfortable trains serve the capital as well as almost every major tourist destinations in Slovenia.
- Slovenia's motorway and road network has been modernized over the past decade as to provide an efficient system, improve road safety and ensure broader European integration.

Distances from the neighbouring airports to Ljubljana by road:

Graz Airport, Austria: 187 km
Klagenfurt Airport, Austria: 85 km
Zagreb Airport, Croatia: 140 km
Trieste Airport, Italy: 130 km
Venice Airport, Italy: 230 km

All flights to and from Ljubljana are operated through the Jože Pučnik Ljubljana Airport (www.fraport-slovenija.si), which is located at 25 km from the city centre. The current non-stop connections network covers 22 destinations, with one or more daily frequencies to Brussels, Belgrade, Berlin, Frankfurt, Istanbul, London, Moscow, Munich, Paris, Warsaw and Zurich. Other destinations are served by 2 to 6 weekly flights. These are operated by 17 regular air carriers: Aeroflot, Air Serbia, Air France, Brussels Airlines, easyJet, Finnair, Israir, Lufthansa, LOT Polish Airlines, Montenegro Airlines, Swiss, Transavia, Turkish Airlines, Windrose and Wizz Air. British Airways will resume operating flights from London Heathrow to Ljubljana in the summer 2020 schedule (4 times / week), while Iberia will start the route from Madrid in July 2020. A number of airlines have increased the flight frequencies (up to 35%) or planned bigger airplanes on existing routes.

Check out the informative schedule for all regular flights (29 Mar – 24 Oct 2020):

[Arrivals - Departures](#).

Read Fraport Slovenija's [press release](#) (5 Mar 2020) on the expanded offer of flights from / to Ljubljana Airport.

Note: the above information was created before the outbreak of the COVID-19 pandemic, which is also affecting the airline industry. At the moment (end of April 2020) Fraport Slovenija has not received any cancellations from airlines which planned their routes to Ljubljana, however in the second half of 2020 / first half of 2021 we expect a gradual return to full operations.





SUSTAINABILITY



FORESTS

58% of land covered
in forests



RECYCLING

58% of municipal
waste is recycled



WATER STEWARDSHIP

over 3.000 m³
renewable water per
citizen collected yearly

VISITOR INFORMATION



CURRENCY

Euro (sign: €, code: EUR)



COMMUNICATION

Official language is
Slovenian, most people are
fluent in English



DISTANCES

Everything is very
close by, city centres are
walkable, the entire country
is easily accessible by
motorway



VISA

Country-specific **visa
information**. Check if you
need a visa in the country
registry at [https://www.gov.
si/en/registries/countries/](https://www.gov.si/en/registries/countries/)



SAFETY INDEX

12th on World safety scale
(2019), with safety index
score **7.44***



ARRIVING IN SLOVENIA

**Main airport, train station
and bus terminal** in
Ljubljana

WELCOME TO SLOVENIA

FRIENDLY PEOPLE, STUNNING NATURE, PURE AUTHENTICITY

Slovenia is the only country in the world where green nature connects and unites the Alpine, Karst, Mediterranean and Pannonic worlds. The **diversity of the landscape** and **unspoilt nature**, together with its **geo-strategic position**, represent the country's main assets which have long been attracting congress organisers. For example, long before the emergence of the conference industry as we know it today, in 1821 Ljubljana hosted the Congress of the Holy Alliance. For four months the Slovenian capital, Ljubljana, became the hub of European politics. This could even be considered as the beginning of the two-hundred-year-long history of the Slovenian meetings industry.

As a congress destination, Slovenia is highly valued for its **compactness** and **safety** and for its **stress-free environment**. Slovenian residents appreciate nature and want to keep it the way it is, but at the same time like to share it with delegates attending various events. Slovenian congress organisers are famous for their kindness and ever smiling faces. They like to help with a personal approach, are flexible, and know how to work in a team.



„Slovenia promotes itself with the brand “I Feel SLOVEnia.” This expresses a balance between nature and the diligence of Slovenians; it speaks of unspoilt nature and our will to preserve it.“



THE CAPACITY TO DELIVER

SLOVENIAN ENERGY

For Slovenian people, satisfaction at work is closely connected to the quality of life. Slovenia is renowned as a diligent and hard-working nation, and this largely defines the basis of the Slovenian congress offer. The energy of Slovenian congress events could be compared to Slovenian athletes who are famous for being energetic, diligent, motivated and open. Slovenians set themselves high long-term goals that they achieve with passion and commitment.

The Slovenian Convention Bureau's approach to facilitating congress events follows a lean management strategy and is constantly adapted to the requirements of conference organisers. Organising a large congress is never something to be taken lightly, but is rather an expression of our calling, competence and intelligent execution. It is a result of our talent, strong purpose, serious work ethic, passion and commitment. It is our devotion and guarantee to bring your congress to Slovenia.



„Slovenian energy is different. It's naturally laid back. Relaxed. Calm. Not all sparkly on the outside but then quickly running out of fizz. It's slow release, enduring, in it for the long haul. Slovenian energy is there when you need creative input in planning your event. And it is there throughout the event journey, right until the end when your attendees give you a standing ovation for a job well done.“





WHY SLOVENIA

A SAFE AND WELCOMING CONGRESS DESTINATION

Through years of development, Slovenia has become a recognisable congress destination and a reliable partner for the most demanding conferences. Slovenia possesses many natural resources, and its good position between the Mediterranean, Central and South-East Europe offers many opportunities, complementing the reasons for organising events in Slovenia.

10 reasons for organising an event in Slovenia

People: The conference industry equals people, and in Slovenia you are assured of positive, inspiring and creative energy. Slovenians believe in teamwork, and since every team is only as strong as its weakest link, they are aware that the knowledge and experience of the country's employees is its biggest asset.

Diversity & Compactness: Slovenia's great climatic and natural diversity is one of the main reasons why meeting planners like to hold events in Slovenia. This allows everyone to find a suitable location, ranging from the sunny coastal region to picturesque Alpine valleys.

Environmental responsibility & Stress-free destination: Slovenian people are aware how important environmental protection is in order to ensure a stable and safe future for everybody. Therefore, much attention is paid to nature preservation. Events organised by the Slovenian Convention Bureau take into account the goal of reducing environmental emissions.

Safety: Slovenia is known as an oasis of safety. It is safe to walk around any large city, while in the countryside there are still places where people do not lock their front door. All of this is confirmed by indexes that position Slovenia in the group of safest countries in the world.

Slovenian gastronomy: Is a key part of ensuring quality events and is an area to which the Slovenian Convention Bureau is committed. Slovenian cuisine is characterised by its extreme creativity and diversity. Slovenia is divided into 24 different gastronomical regions.

Success in science: Slovenian scientists excel in their fields. Some of the country's scientists recently achieved a great breakthrough. Researchers from the Faculty of Medicine in Ljubljana published a research paper proving that the Zika virus from an infected mother can infect the brain of a foetus and can cause permanent brain damage and microcephaly. This is just one of many other important discoveries made by Slovenian researchers.

Satisfaction of participants: The Slovenian Convention Bureau and its partners are aware of the importance of carefully listening to event participants, recognising their needs and then professionally, creatively and quickly transforming those needs into top-notch events.

Clean environment: There is no need for concern in regards to drinking water in Slovenia. The country has more than four times the amount of Europe's average supply of drinking water. In addition, Slovenia has the best scores among EU members when it comes to waste management. Ljubljana can boast being the first EU capital that in 2014 adopted a strategy of complete waste recycling.

Price competitiveness: The Slovenian congress product is competitive pricewise and comparable with other Central European destinations.

A door to the region: Slovenia's greatest asset is its location between Western and South-Eastern Europe (SEE) and its historical connection to SEE. For this reason the Slovenian Meetings industry has a competitive advantage through knowing its culture, mentality and the region's other characteristics.

„Slovenia shares a border with Italy, Austria, Hungary and Croatia. Like Switzerland, Slovenia has majestic mountains and lush river valleys but is not landlocked and has a magnificent coastline on the Adriatic. The capital city, Ljubljana, is a largely traffic-free city built on either side of a river with a stunning medieval castle.“



WHAT SLOVENIA OFFERS

THE GREEN HEART OF EUROPE

Slovenia is a land with wonderfully unspoilt nature that is valued highly by its residents and congress guests. The country's incredible gifts of nature, at the intersection of the Mediterranean, the Alps and the Panonian Basin, are the main conditions for the development of green and responsible congress tourism. Slovenia is considered one of the richest countries in water resources in Europe.

For the above-stated reasons, staging a congress in Slovenia means your event is held in a healthy environment where people live closely tied with nature. All the key congress destinations - Ljubljana, Maribor, Bled and Portorož - strive for quality of the environment and quality of living. The bounty of green areas, and the good quality and abundance of clean water, allows congress guests access to diverse and active experiences in connection with the country's extremely rich cultural heritage.

As event organisers, the Slovenian Convention Bureau strives to organise congresses and events that use natural and social resources in an economic and sustainable manner. These are based on green supply chains, locally produced food, sustainable water management, careful waste handling and authentic experiences through connecting with the local environment. Wherever you choose to hold your event in Slovenia, you will be standing with one foot in the city and the other in the countryside.

„Slovenia is a green country. Our cities have rich culture and human scale and our countryside has mountains, forests, rivers and lakes. Our food and wine compare with the best. Slovenia offers the perfect haven, an awesome place to escape to, yet is on your doorstep, right in the heart of Europe.“





BEING SLOVENIAN

SLOVENIAN ICONS

Slovenians identify themselves through various symbolic icons that have shaped the nation over centuries into what it is today. When Slovenians talk about Triglav – Slovenia’s highest mountain, linden trees, bee-keeping and Slovenian food, they are actually talking about themselves.

Slovenians are particularly proud of their language and culture. Approximately 2.4 million people speak the Slovenian language as their mother tongue. The Slovenian language is also special due its use of the dual form, which is very rare. Despite the relatively small surface area of Slovenia’s language territory and small number of speakers, linguists have recognised 46 clearly distinguished dialects. The Slovenian language ranks among the South-slavic languages, but, at the same time, it has a lot of similarities to those of the Western-slavic branch. In addition, Romance, Germanic and Ugrofinnic languages have had an impact on the Slovenian language.

Slovenians also have a great passion for ski jumping. This is a sport that many are convinced was actually invented in Slovenia. The Planica Nordic Centre, with its charisma, remains an important symbol of Sloveneness. It is a reflection of the love of Slovenian people for sport, while the events held at Planica are a true national celebration of sport and undoubtedly the biggest sporting events of the year.



„When working in a destination there needs to be a collaborative spirit amongst all suppliers. We are small enough as a MICE community to be truly connected to each other and proud enough as a country to care about getting it right.“





CONFERENCE ESCAPES

OFF THE-BEATEN TRACK

Slovenia's geographical and climatic diversity make it easy and quick to get from one side of the country to the other. The interesting locations listed below are approximately an hour away from the capital. In the morning you can be in the midst of a congress event, and in the afternoon be in the midst of the most attractive Slovenian natural and cultural landmarks.

The Slovenian Karst: The Karst plateau gave name to the Karst topography and Karst phenomena all over the world. Supposedly, it was in the Slovenian Karst where scientists for the first time described various Karst specialities: underground drainage systems with caves, sinkholes and water abysses. 'Must see' places in Slovenia include the Postojna Cave and the Lipica stud farm.

Recommended as a pre- or post-congress tour.

Lake Cerknica: This intermittent lake fills with water in spring and in autumn. When full, its surface covers an area of up to 38km² and it becomes the largest lake in Slovenia. In summer, however, the lake significantly shrinks in size due to its numerous subterranean reservoirs and caverns which drain its water.

Recommended as a pre- or post-congress tour.

Sečovelje Salina Nature Park: The largest Slovenian salt evaporation pond was the first Slovenian wetland put on the list of Ramsar wetlands of international importance (1993), while traditional salt making has been put on UNESCO's List of Intangible Heritage. Nowadays, a smaller area of the 700-year-old saltworks still harvests salt 'on the petola' and is one of only four remaining places in the world where this technique is still used. In the uninhabited part of the saltworks there is a rich treasury of flora and fauna.

Recommended as a venue for special events.

The Soča Valley: The Soča River, with its distinct emerald green colour, is considered to be one of the most beautiful rivers in Europe. The river and its tributaries excite lovers of natural beauty and seekers of adventurous water sports, such as wildwater kayaking, rafting, canyoning, etc.

Recommended as a teambuilding location and for incentive programmes.

Planica: The modern Nordic Centre is a symbol of Slovenia and an excellent venue. The centre boasts a renovated and newly-refurbished ski jumping hill, cross-country skiing trails, and congress halls. Since the first ski jumps in the early 1930's, more than 60 world records have been made at Planica.

Recommended as a venue for special events.

"Slovenia is a young country, new to MICE, so most attendees have not been here before. This makes the country appealing for today's delegates who crave something new, different, and off-the-beaten track."





IT'S ALL ABOUT LOCATION

SLOVENIA IN THE HEART OF EUROPE

Slovenia is an easy and quickly accessible destination. It is a diverse destination for business meetings where organisers can choose among numerous geographical features. It is easy to combine various destinations and excursions due to the country's compactness and good road connections.

Travelling by car

The easiest way to discover Slovenia is by car. Slovenia can be reached via one of the border crossings with Italy, Austria, Hungary or Croatia, or once here you can rent a car from one of the car rental agencies. Slovenia's motorways are modern and clearly signposted. They are well-equipped with petrol stations, service stations, inns with overnight accommodation and motels.

Travelling by train

Modern and comfortable trains serve almost every important tourist destination. Connections abroad are excellent: direct services connect Slovenia with Italy, Austria, Hungary, Croatia, Serbia, the Czech Republic, Germany and Switzerland. Railway travel is convenient and inexpensive.

Travelling by plane

There are regular scheduled flights available between Ljubljana and most major European cities. Various major international airlines as well as some low fare airlines fly to Slovenia.

Citizens of European Union member states, Switzerland, Norway, Iceland and Liechtenstein can cross the border with a valid personal identification document, but stays must not exceed ninety days. A Schengen visa is available to anyone who requires a visa in order to visit

Slovenia. It can be obtained at Slovenian consulates in the applicant's own country, or at the consulates of all Schengen member states, which issue visas under the same conditions, taking into account the interests of other member states.

At www.slovenia.info, you can find information about accommodation, transport, museums and attractions.





INTERESTING FACTS ABOUT SLOVENIA

1. Slovenia is in the world's top for the number of published books per resident. It has published 1,780 books per million residents and is only exceeded in this area by Great Britain.
2. Slovenia has incredibly diverse and well preserved nature. In 2004 Slovenia established a Natura 2000 network which covers 37% of the national territory and puts the country in first place in Europe.
3. Slovenia is also in the world's top according to general participation in sport, which amounts to 64% of the population, and ranks alongside Scandinavian countries.
4. Among 163 out of 195 countries in the world, Slovenia ranks 8th in the 2019 Global Peace Index, immediately after the Czech Republic and Denmark.
5. Slovenia is symbolised by its forests. With 60% forestation, the country is known as the third most forested country in Europe, and the share is increasing since around a million new trees are planted annually.
6. Slovenia has one of the largest populations of brown bear in Europe. Their number is estimated between five to seven hundred.
7. On the gender equality scale by the World Economic Forum 2019, Slovenia ranks in 11th place. Iceland is in first place, followed by Norway, Finland, Sweden and Ireland.

„Throughout its history Slovenia has always been at the crossroads of the Mediterranean, Germanic and Slavic cultures and this has left its mark on our country today. It might be one of Europe's smallest countries, but it has great traditions in food and wine, richly diverse regions and its people are hard-working, progressive, naturally friendly and welcoming.“



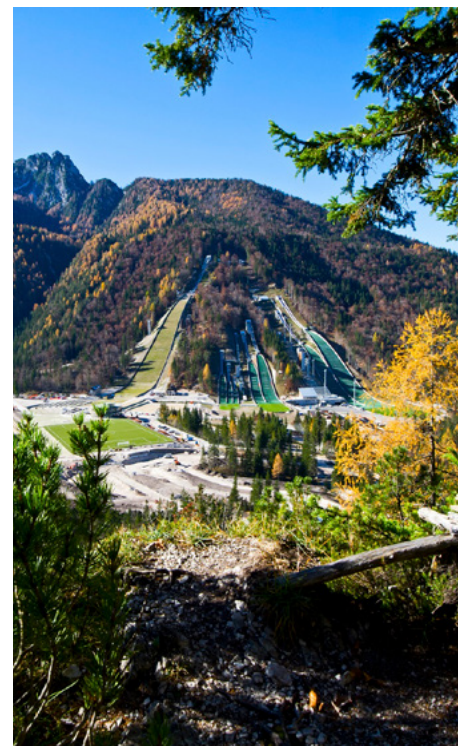


WHY KRANJSKA GORA

Kranjska Gora is the kingdom of the highest Slovenian mountains. It lies on the border between Austria, Italy and Slovenia, which brings many advantages. It is an easily accessible destination, perfect for skiing in the winter and biking and hiking in the warmer months. The proximity to two other borders also brings together three different cultures and kitchens, making for an extremely heritage-rich and interesting destination.

The city is also known for its ample sporting opportunities and is an attractive mountain sports destination all year round. Its location at the foot of the Julian Alps is the perfect starting point for visiting the mountains or simply marvelling in the impressive views of unspoiled nature. Kranjska Gora is most known as a ski resort, where several World Cup competitions take place every year, but many other winter and summer sports are on offer.

You will experience a genuine connection with the Julian Alps and breathe in the fresh mountain air. Kranjska Gora welcomes business meetings and events to a peaceful, natural setting, where productivity runs wild. The scenery, culinary offer and heart will persuade any tourist and congress guest alike.



TOP PLACES WHERE PEOPLE MEET

HOTEL KOMPAS

Hotel Kompas is situated in the heart of Kranjska Gora, across the road from the ski slopes. As the largest hotel in Kranjska Gora, Hotel Kompas is a suitable congress and meeting location. It offers a large reception space in the hotel lobby and two large conference halls. The first is a big hall, that can be separated into three smaller rooms and has a built-in stage. The second hall includes a balcony with a view and can be split in half.



RAMADA HOTEL & SUITES KRANJSKA GORA

The hotel's offer stands out as it has suites instead of classic hotel rooms. It is the architectural speciality of Kranjska Gora with comfortably furnished rooms and a view of the mountains. The hotel is located 100 metres from the ski slopes and right at the main promenade through town, so all the social events are always within reach. It has a large restaurant and a one conference room.



VITRANC HALL

This contemporary sports hall is located in the middle of Kranjska Gora, in the range of 100 to 500 metres from the hotels. Besides the sport hall, the building also boasts a conference hall, cafe, reception and a modern gym. The hall, which can seat up to 1.400 guests, has great acoustic qualities and is therefore also very suitable for meetings, conferences and even musical events.



LJUDSKI DOM

The building located amidst the central pedestrian zone of Kranjska Gora is a new addition to the city. The theatre-like hall is small and charming, equipped with a stage and sound system and 156 seats. It has an indoor reception hall, but an outdoor reception is also possible on the square in front of the building.



KORONA THEATRE

Korona is the local casino, with a special renovated theatre hall. The semi-circular hall has 220 seats and radiates a special charm. It is suited for organizing events of a business nature and different social events, that can be complemented with catering.



RAMADA RESORT KRANJSKA GORA

The hotel is located in the centre of the city and at the foot of the ski resort. It has been the recipient of the award for Slovenia's Best Ski Hotel for seven years in a row and has a state-of-the-art conference centre. Two conference rooms that can be combined into a large room are situated on the ground floor and boast an unparalleled view of the ski slopes and surrounding mountains. Together they can host up to 400 people and the terrace, leading out towards the slopes can also be used as an extension of the space. There is another hall in the lower level with a reception room, accommodating up to 240 guests. Additionally, the hotel offers four smaller conference rooms, evenly spaced through all the hotel floors, all with a view of the slopes and a balcony.



SPECIAL VENUES

PLANICA NORDIC CENTRE

The valley under the Ponce Mountains attracts the best ski jumpers and cross-country skiers as well as numerous sports enthusiasts from all over the world. That is the setting of the modern Nordic Centre, which offers many intriguing activities. Organize an event in the magnificent valley, make breaks for adrenalin-packed activities, such as the zipline or wind tunnel and get to know Planica up close.



PUB IN RAMADA HOTEL & SUITES KRANJSKA GORA

An authentic looking pub right at the hotel premises. It offers English-style comfort and is the perfect location for a secluded event. The space accommodates up to 100 people, it encompasses of the main area with a dancefloor and bar and a separate room suitable for catering.



DISCO IN HOTEL KOMPAS

This retro disco will take you back to the 80s. With its spectre of colours, the couches dispersed around the room and the disco lights it's bound to give you nostalgia. The disco has a cosy yet hip vibe with a large bar, a dancefloor and a DJ booth. The setting is ready for a night full of grooving and making unforgettable memories.



RESTAURANT FLORIANA IN HOTEL KOMPAS

The restaurant is thematic, resembling the living room of old farmhouses in the area and can sit up to 40 people. The authentic style of an old alpine kitchen exudes a cosy feeling and incorporates a wood-fired oven and homely, traditional décor.



OŠTARIJA

The restaurant at the foot of the mountain offers indoor and outdoor seating. The sun terrace, popular with ski enthusiasts in the winter, can seat up to 200 people and offers direct views of the slopes. The indoor area exudes a homey feel, complete with a fireplace and welcomes up to 40 guests.



SLOVENIAN ALPINE MUSEUM

The Slovenian Alpine Museum illustrates the development of Slovenian mountaineering, climbing and mountain rescue history, interwoven with educational and conservational content. Besides the beautiful framed views of Slovenia's highest mountains, virtual tours of 31 mountain tops and a rich collection of diverse historical items, the venue also offers two rooms for indoor gatherings, a reception hall and a green space in front of the museum for outdoor functions.



ESSENTIAL MEETING EXPERIENCES

STAY LOCAL

Uncover the charm of the city

Take a stroll from the heart of the town to the natural gems of Kranjska Gora. Start at the square "Na Gorici", which is the setting of various municipal events throughout the year and during winter transformed into a festively decorated Alpine village. The path will take you through the old part of town, then, passing a vast forest, to Lake Jasna. The spectacular views at the destination range from clear, emerald green water to the peaks of the beautiful Julian Alps and will not leave anyone indifferent.



NATURAL TREASURES

Active exploring of the unique landscape

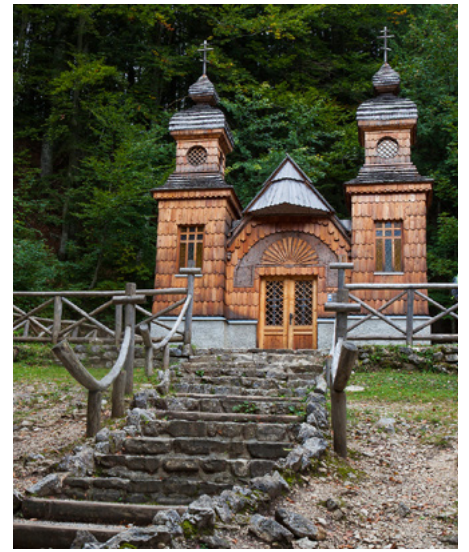
Go for a walk or bike ride and let it take you to the beautiful natural reserve Zelenci. What awaits is shockingly clear, emerald green water and beautiful surroundings. If you continue towards Mojstrana, you will uncover the next natural masterpiece – the Peričnik waterfall. It is one of the highest waterfalls in Slovenia and you can even admire it from behind, as there is a path leading around the waterfall.



HIDDEN GEMS

A special piece of history

The Russian Chapel is a wooden construction, built during World War I. It was erected by Russian prisoners, to commemorate the fall of their compatriots who died while building the Vršič mountain pass. It is decorated in the orthodox style, expressing the faith of the passed away soldiers, who are buried next to the chapel. The chapel is a monument in its own right, registered in the Register of Cultural Heritage of Slovenia as a cultural memorial of local importance.



ANOTHER PERSPECTIVE

Fly like a champion

Did you ever wonder what it feels like to be a bird or ski jumping champion? The Nordic Centre in Planica has a ski jump simulator that answers your question. Simply wearing a VR headset will let you fly along the Planica ski jumping hill and experience the adrenaline-filled sport, from the safety of the Nordic centre hall.



Ride a husky sledge

Get in a sledge and go for an adrenaline-filled ride in idyllic nature, powered by huskies. These beautiful, wolf-like dogs, with a thick coat that was made for the cold, are known as superior sledge dogs. Huskies were made to

run long distances in the winter, so the exciting experience you will remember for a long time is a mere walk in the park for the dogs. After an introduction to the dogs and the mechanics of riding a sledge, each individual gets their sledge, drawn by 2-4 eager huskies.



WHEN IN KRANJSKA GORA

ON THE MENU

A kitchen, influenced by three cultures

Due to the present mix of cultures, the local culinary specialities are unique, and you will not find them elsewhere. The hearty, imaginative dishes like buckwheat fritters with cottage cheese, dressed beans with mush, Rateče fritters or dried meat dumplings with dried meat soup will warm you inside-out and give you energy for your sporting or explorative endeavours.

Cheese from 1000 meters above sea level

The semi-hard Srjan cheese is made from raw milk from local cows. With a little imagination, its delicate scented flavour can be attributed to the fresh high-mountain pastures below the Špik mountain chain. The excellent cheese is produced at the 500-year-old homestead Pr' Hlebanju and has received three gold quality awards.

LIFESTYLE

Sport

Do like the locals do, or in this case sport. Go for a hike in the surrounding mountains or drive a bike along the specially designed bike trails. In the winter try cross-country skiing or regular skiing to clear your head and fill your lungs with fresh air. If you stay in Kranjska

Gora coincides with one of the winter World Cup competitions, make sure to attend the happening and cheer for your favorite sportsmen.

Discover the cultural heritage

Get the feeling for the history and culture of Kranjska Gora at the local Museums. The Slovenian Alpine Museum is a unique Alpine and mountaineering centre in Slovenia. Its permanent exhibition takes you on a journey from

mountaineering reparations through mountain huts to the conquest of the peaks. For an indigenous cultural experience visit Kajžnk's House in Rateče, which is a cultural monument and a museum of ethnological heritage. Now visit the Liznjek Homestead or Pocar Homestead and turn back time to the 17th century. The old preserved farmhouses with authentic furnishings and rooms let you in on the life of wealthy farmers 300 years ago.



PRE- AND POST-CONGRESS DESTINATION TOURS

PRE-CONGRESS DESTINATION TOUR

Dinner in three countries?

Its location gives Kranjska Gora the possibility of intertwining activities in three different countries on the same day. Thus, the idea of hosting a dinner in three countries was born. This culinary adventure will not only satisfy your taste buds, it will also educate you about the history and natural and cultural peculiarities of the area. The tour starts in Kranjska Gora with an aperitif, followed by a warm appetizer in Tarvisio, Italy, the main course in Arnoldstein, Austria and the dessert back in Kranjska Gora.

POST-CONGRESS DESTINATION TOUR

Views, sport and history

At the Slovenian border with Italy, the Planica Valley extends below Ponce, which is famous worldwide for its ski jumps and flights. Since

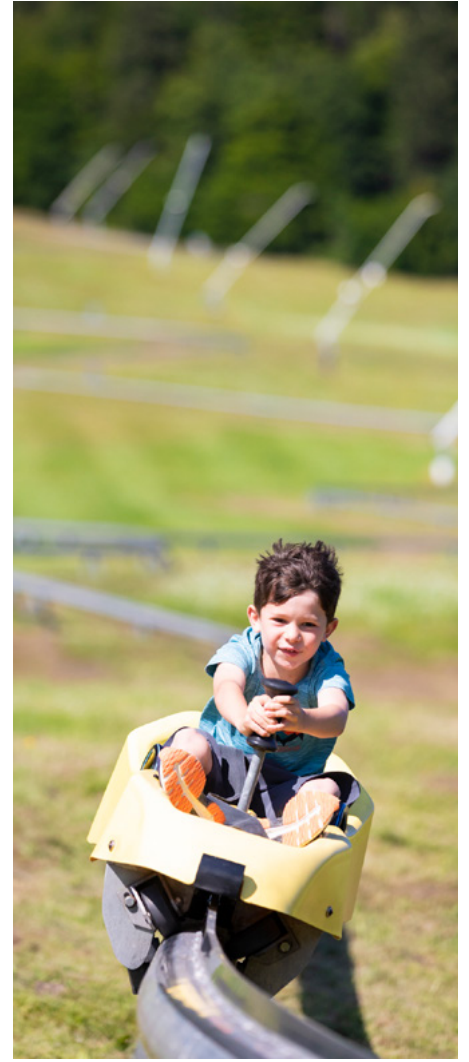
1934, it has hosted world-class competitions and throughout the years many records have been set precisely in Planica. Nowadays, ski jumpers are flying over the 200-metre mark and are attempting to set a new milestone at 250 metres. Visitors can climb to the top of the ski jump and marvel in the views, ride

the zipline for 202 metres along the ski jump, try out the wind tunnel or even the indoor cross-country skiing track. The centre offers guided tours, taking visitors through the history of ski jumping, with various interactive activities.



STRENGTH IN NUMBERS

1. At 2864 m, the Triglav mountain is the highest point of the municipality.
2. 270 km of bike paths are spread all through the municipality of Kranjska Gora.
3. Kranjska Gora is a heart-friendly municipality, which means that within its borders there are as many as 16 automatic external defibrillators.
4. 56,66 % of all the municipality's surface is protected by the Natura 2000 status.
5. With an average slope of 38 %, the Planica zipline is the steepest zipline in the world.
6. The oldest and thickest larch trees grow here, estimated to be between 1030 and 1370 years old.
7. At 52 metres high, the Peričnik waterfall is one of the highest Slovenian waterfalls.
8. The first slalom World Cup in Vittranc was held in 1961.
9. The lake in Zelenci never freezes, as its floor is made up of chalk, giving it its signature emerald green water and always keeping it between 5°C and 6°C.
10. In Mojstrana, you will find 2 climbing trails, appropriate for beginners and advanced climbers.



HOW TO GET THERE (by air, by road, by train)

Kranjska Gora is right at the Italian and Austrian border and therefore easily accessible by car or bus. There are also various train stations nearby, the closest in Tarvisio, Italy (18km), followed by Jesenice, Slovenia (23km) and Villach, Austria (25km). The closest airports are in Ljubljana (68km), Villach (65km), Salzburg, Austria (212km), Venice, Italy (220km) and Zagreb, Croatia (236km).



THE DIRECTORY

CONFERENCE FACILITIES							
VENUE	CONFERENCE ROOMS	MAX. SEATING CAPACITY THEATRE	MAX. SEATING CAPACITY CLASSROOM	BANQUET	RECEPTION	SURFACE AREA IN sq.m.	LARGEST MEETING ROOM IN sq.m.
Hotel Kompas	Jasna A	120	72	100	140	147	/
Hotel Kompas	Jasna B	100	72	100	125	105	/
Hotel Kompas	Jasna C	100	72	100	125	105	/
Hotel Kompas	Jasna A, B, C	360	200	300	400	357	/
Hotel Kompas	Ledine D	40	22	/	60	55	/
Hotel Kompas	Ledine E	40	20	/	60	63	/
Ramada Resort	Planica A	120	65	130	/	100	/
Ramada Resort	Planica B	120	65	130	/	100	/
Ramada Resort	Planica A+B	240	130	250	/	200	/
Ramada Resort	Vitranc, Zelenci, Vršič	30	25	/	/	41	/
Ramada Resort	Ovalna dvorana	100	60	200	250	200	/

HOTELS			
HOTEL	CATEGORY	NUMBER OF ROOMS	LOCATION
Hotel Kompas	4*	149	Kranjska Gora
Ramada Resort	4*	118	Kranjska Gora
Ramada Hotel & Suites	4*	110	Kranjska Gora
Apartmaji Vitranc	3*	34 apartmajev	Kranjska Gora

TOP REFERENCES			
CONGRESS	VENUE	DATE	NO. OF DELEGATES
Worlds School Debate Academy 2019	Hotel Kompas	June 30 – July 1 2019	200
14th International Conference on Quasicrystals	Hotel Kompas*	May 26 – 31 2019	/

AVAILABLE SUPPORT

OPPORTUNITIES FOR SCIENTIFIC & PROFESSIONAL ASSOCIATIONS

The Slovenian Convention Bureau, jointly with the local convention bureaux, supports international bids for congresses. It prepares everything necessary to introduce Slovenia as a potential host destination in a professional and friendly way.

What can associations and professional congress organisers expect from the Slovenian Convention Bureau and its partners?

- independent and trustworthy consultants that understand the needs of every single organiser
- a simple process for choosing the most suitable location and local partners
- an analysis of the bid requirements - feasibility evaluation
- marketing and promotional support for the candidacy
- help in execution of the candidacy's document and presentation (Bid Book)
- support from the city and local tourist economy
- evaluation of the event's budget
- assistance in preparing the bid document and promotional support for the bid presentation
- destination support (city & key industry players)
- coordination of site inspection visits in the decision-making process
- destination assistance during visits with regard to the organization of a confirmed congress
- marketing support to boost delegate attendance at the congress prior to a chosen destination in Slovenia
- all necessary information about the country, such as presentations, videos, maps, brochures and photographs, plus content marketing (social media).

Last, but not least: the knowledge of the destination, the connection with local partners and a personal approach when considering each potential bid are the benefits that, combined with the team spirit of the Slovenian meetings industry players, can provide you added value and a competitive advantage.



"... The big advantage of being small is that you can focus on the little things. The details. The personal touches that make your meeting really matter. That makes it real. Authentic. Slovenia's cities are small but pack a big punch with history, heritage and a human dimension that connects to the pulse of the people. To the personal touch."



MORE INFORMATION:

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SLOVENIAN MEETINGS INDUSTRY STANDARDS

The standardisation of Meetings Industry suppliers in Slovenia is intended, among other, to simplify and shorten the meeting planner's venue finding process. In a transparent way, client can get a clear insight into who is offering which service, as well as a better overview of the quality of comparable services offered by individual providers. The Slovenian Convention Bureau standards for meetings industry have been first implemented in spring 2008.

CATEGORIES

Category A: LOCAL OR REGIONAL CONVENTION & VISITORS BUREAU (CVB)

Category B: PROFESSIONAL CONGRESS ORGANISER

Category C: DMC AGENCY

Category D: EVENT AGENCY

Category E: CONGRESS AND EXHIBITION CENTRE

Category F: CONVENTION HOTEL

Category G: HOTEL WITH CONFERENCE FACILITIES

Category H: OTHER CONGRESS SERVICES

Category I: SPECIAL VENUE

PCO - PROFESSIONAL CONGRESS ORGANISER is a key factor in organising congresses and other types of meetings. The PCO deals with a very broad area of tasks and offers a comprehensive technical support for implementing the most demanding events. From the viewpoint of congress service providers, the requirements specified for this category make it the most demanding one

CERTIFIED PCO'S IN SLOVENIA

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SLOVENIAN CONGRESS AMBASSADOR PROGRAM

Bringing international congresses to our country is a complex and strategic task, which requires unison and coordination from all the destination's stakeholders.

The **Slovenian Ambassadors Program** is of considerable importance for Slovenia's greater success in the **field of internationalization of science, science, business and sports**.

»We want to establish a platform of Slovenian Congress Ambassadors covering various scientific & medical and other fields that work closely with the Slovenian Convention Bureau and the individual destination bureaus as only with an active and creative cooperation we can be successful on the competitive international market.« emphasizes Miha Kovačič, director of the Slovenian Convention Bureau the reasons for the launch of the programme.

Slovenian Ambassadors Program was launched in 2019 by the **Slovenian Convention Bureau in collaboration with the Slovenian Tourist Board, the Ljubljana Convention Bureau at Ljubljana Tourism, and sixteen joining partners.**

The program helps promote Slovenia as a destination for international scientific-professional and business events, which create great international partnership and connection opportunities.

We have the **required infrastructure** and **experienced suppliers**, who can bring to life even the most demanding international scientific-professional events. To merge our potential and ambitions the ambassador program lends professional support to Slovenian scientists, doctors, professionals, businessmen, sportsmen and other individuals,

who are active in their field and are members of international associations.

In November 2019 first 25 Congress Ambassadors of Slovenia were awarded their honorary titles at the Ljubljana Castle. The ambassadors are successful individuals who are experts in their respective fields and who are ready to promote Slovenia as a destination for international events.

The national and local convention bureaus (destination clubs) offer impartial assistance and support to Congress Ambassadors at every stage of the event, from the initial bid to marketing and promotion. Additionally, ambassadors receive help with destination presentations, co-financing tailor-made site inspections, finding suitable locations and accommodation facilities, selecting social event venues, planning familiarizing trips and providing organizers with promotional materials about Slovenia and individual destinations.

SLOVENIAN AMBASSADOR PROGRAM CONTACT PERSON



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SLOVENSKI AMBASADORSKI PROGRAM

“For also knowledge itself is power.”

Francis Bacon

www.congress-ambassador.si

Project organizer and supporting partners:



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NOVA GORICA

Hit Group

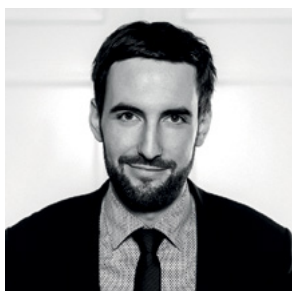


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KRANJSKA GORA

Hit Alpinea



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SLOVENIA MEETINGS

Slovenia is a petite, safe, and green stress-free haven with immense outdoor appeal. It is also incredibly diverse and proficient when it comes to supporting all kinds of meeting needs. We know the importance and value of partnership and Slovenia delivers that through the people who are endowed with natural charm and whose work is marked by a personal touch and team adaptability.

Meetings and events come in all shapes and sizes. There's no such thing as one size fits all. That's why you need a destination partner with flexibility etched into their DNA. It comes naturally to us in Slovenia, we're born with it. Working in meetings and events is full on. It requires a yes-we-can attitude, an ability to run with the punches and, of course, a 24-hour

smile. What we offer is relaxed and calm energy, which is there when you need creative input in planning your event. It's there throughout the event journey, right until the end when your attendees give you a standing ovation for a job well done. With you all the way.

Diligence and hard work are central to Slovenia Meetings and make up the foundation of our offering to the meetings and events market. In a quiet and modest way, representatives of the Slovenia Meetings are extraordinary, bringing real and tangible benefits to all meetings and events held in Slovenia. You'll find that vigour, hospitality and harmonious cooperation are recurring themes in our meetings and events story.



EXAMPLES OF GOOD PRACTICE

EUOPREVENT

EuroPrevent is the annual congress of the European Association of Preventive Cardiology, where leading experts get together to share knowledge of cardiovascular prevention and rehabilitation for cardiologists, allied health professionals, general practitioners, basic scientists, young researchers and policymakers. Cankarjev dom Cultural and Congress Centre was visited by more than 1.200 healthcare professionals from more than 40 countries who participated in the scientific exchange of 800 abstracts and submitted clinical cases.

"I would definitely recommend Cankarjev dom to other congress organisers as it is a guarantee of success. Our first congress was very successful, and we feel that people will not get bored to return or discover the destination every 3 years. We also know that we have space for growth which is important as the congress is expanding year after year."

- Valerie Thiollet, Team Manager of the Specialty Congress Department at European Society of Cardiology – France



THREE SEAS INITIATIVE 2019

Three Seas Initiative 2019 at GR-Ljubljana Exhibition and Convention Centre was the largest political and business event in independent Slovenia. The event promoted the initiative encouraging institutions and private investors to support the three seas situated amidst the Adriatic, Baltic and Black Sea in their endeavours for energy, traffic and digital infrastructure. The invitation of the President of the Republic of Slovenia Borut Pahor was accepted by nine foreign presidents, the President of the European Commission Jean-Claude Juncker and the United States Secretary of Energy Rick Perry.

"With the help of GR-Ljubljana Exhibition and Convention Centre we managed to provide a location in the centre of Ljubljana, which largely contributed to the successful execution of the event. The entire staff and technical team were professional and the setting of the hall, where the majority of the event took place, was exquisite."

- mag. Dobran Božič, State Secretary, Ministry of Foreign Affairs



6TH INTERNATIONAL IMRUA CONGRESS

In April 2019 motorcycle paramedics from Slovenia organized the 6th International IMRUA Congress (International Fire and EMS Motorcycle Response Unit Association). The Congress was attended by EMTs, nurses, paramedics, doctors and firefighters on a motorcycle from all over the world. The event was held at the City Hotel in Maribor, which can accommodate up to 200 conference participants.

"When organizing the 2019 IMRUA congress we were aware that we would receive a large number of foreign participants and therefore had to find an appropriate congress centre. We decided to host our event at City Hotel in Maribor, which turned out to be an excellent decision. Our congress was extremely successful, in a large part due to the professionalism of the hotel staff."

- Marko Kukovec, President of Organizing Committee & IMRUA Vice-President





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